



PRACTICING CRITICAL
THINKING DURING A GIRLS
ROCK! CONFERENCE

HARDY GIRLS* HEALTHY WOMEN 2018-2019 ANNUAL REPORT



BUILDING LEADERSHIP
THROUGH COALITION.
GAB: WE CAN DO IT!



CLAIMING THEIR STRENGTH
AT A GIRLS ROCK!
CONFERENCE ACTION SPOT

*SELF-IDENTIFIED, TRANS GIRLS,
AND GENDER EXPANSIVE FOLKS

LETTER FROM THE ED



KAITLIN GAB, TABLING AT A COMMUNITY EVENT

I really love seeing girls get angry. I'm always surprised to see people frown when I say this. It's not taking particular delight in anger for anger's sake, but watching the girls and female-identified youth we work with fully inhabit their experience and name their emotions. So often in our culture, girls are conditioned from an early age to express their emotions, as long as they are positive. The message may be delivered subtly, but the implications run deep.

In our programs, we support girls to dig underneath stereotypes and societal expectations, pull back the curtains on media, politics and power, to discover whole systems that ignore their brilliance. At first, so many feel trapped by the whirlwinds of what society expects a girl should be, do, and look like.

As they witness others around them experiencing the same thing, they realize they are not alone. There is usually some relief. A feeling of "no wonder I have feelings of inadequacy. I'm not alone in this!"

Then, quite quickly, relief turns to anger.

"This is messed up!" they say out loud, a thrumming energy in the room as they turn to each other and the dominoes fall. "Why is it like this?" "Why do guys get to make so many decisions?" "Why are there not as many women in positions of power?" "I can do anything a man can do!"

And these are the moments I love to witness. The anger tells me they are starting to claim their right to the power so often denied to them. It's the transition from acceptance of "the way things are" to "it doesn't have to be this way." It is the tipping point into action.

We get to be in the room as they realize the other girls around them are their allies. They sit up and ask questions. They make plans. They organize. They actively work to change the culture of their schools, their communities, our country, and our world. They know what they are up against and they go for it anyway. That's hardiness.

It is challenging to capture our work in a handful of pages and numbers. In all the evaluation and reporting we do, there is one number that stands out to me: 79%. This is the number of young people who - after our workshops - feel they could make change in their communities.

Taking girls seriously is fun and thrilling - profound and hilarious and enlightening.

We are so grateful to all of you for joining us in taking girls seriously.

Kelli McCannell, Executive Director

Hardy Girls* Healthy Women **takes girls seriously** and puts the power in their hands to challenge a society that ignores their brilliance. We dare adult allies to join us in standing with girls. Our vision: **Girls cause a ruckus.**

INSIDE HARDY GIRLS

OUR PEOPLE



KELLI & SARAH (STAFF)
CHEESING AT A GIRLS ROCK!
CONFERENCE - WE ARE
ACTIVISTS, TOO!

Hardy Girls Healthy Women has **2** full time staff members, an **11** woman Board of Directors, **16** high school Girls Advisory Board members, **22** Colby Muses, and **20+** volunteers.

OUR PLACES

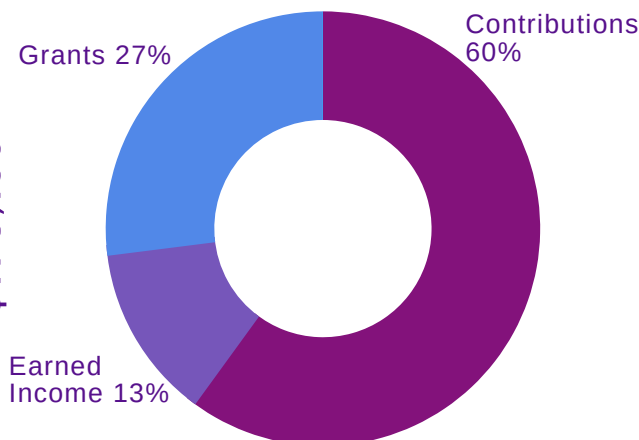
Our in-school programming is focused in central and southern Maine; conferences in **Bangor**, **Waterville**, and **Portland**; **statewide** trainings; and **nationwide** curriculum.



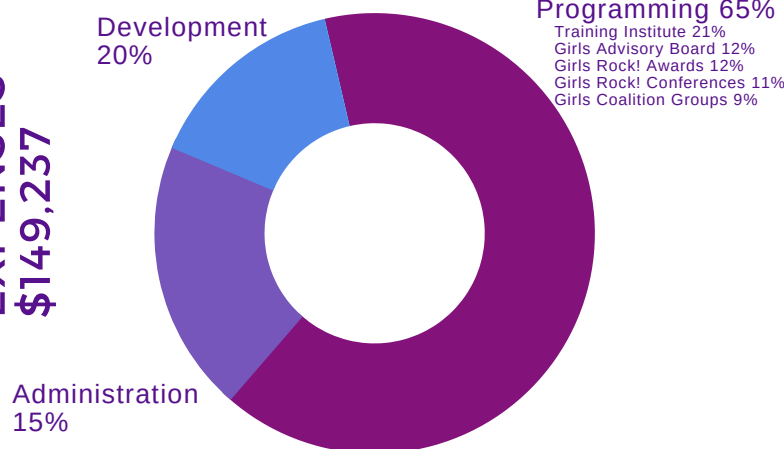
8TH GRADERS AT PORTLAND
GIRLS ROCK! CONFERENCE

OUR FINANCIALS

REVENUE
\$178,139



EXPENSES
\$149,237





AT GIRLS ROCK! CONFERENCES,
SOME BRING ALLIES AND
EVERYONE LEAVES WITH THEM

1,132

GIRLS* WHO
PARTICIPATED IN OUR
PROGRAMMING THIS
YEAR FROM MOUNT
DESERT ISLAND TO
YORK

7,328

HOURS GIRLS
SPENT IN
COALITION WITH
OTHER GIRLS



GAB PRESENTING ON IDENTITIES AT
THE PORTLAND GIRLS ROCK!
CONFERENCE

3

STATEWIDE
CONFERENCES
HOSTED BY THE
HARDY GIRLS' GIRLS
ADVISORY BOARD
(GAB). WE ADDED OUR
3RD CONFERENCE IN
BANGOR THIS YEAR!

72

COMMUNITY
PARTNERS,
INCLUDING 56
SCHOOLS

(Including Maine Boys to
Men, Yellow Tulip Project,
Planned Parenthood, and
more)

2018-2019
BY THE
NUMBERS

*SELF-IDENTIFIED, TRANS GIRLS,
AND GENDER EXPANSIVE FOLKS

THE RESULTS

Our consciousness-raising, in-school workshops introduce media literacy, build awareness of social constraints on gender norms and stereotypes, and foster youth's confidence in effecting change. After participating, students report:

90%

MORE AWARE OF DIFFERENT PARTS OF AN INDIVIDUAL'S IDENTITIES (RACE, CLASS, GENDER, SEX, ETHNICITY, ETC)

95%

KNOW WHAT A STEREOTYPE IS

85%

LOOK MORE CAREFULLY AT HOW WOMEN AND GIRLS ARE REPRESENTED IN THE MEDIA

92%

MORE AWARE OF WOMEN'S ROLES IN MEDIA CREATION

79%

FEEL THEY COULD MAKE CHANGE IN THEIR SCHOOL OR COMMUNITY

"GAB HAS GIVEN ME A PLATFORM TO USE MY VOICE AND MAKE A CHANGE."

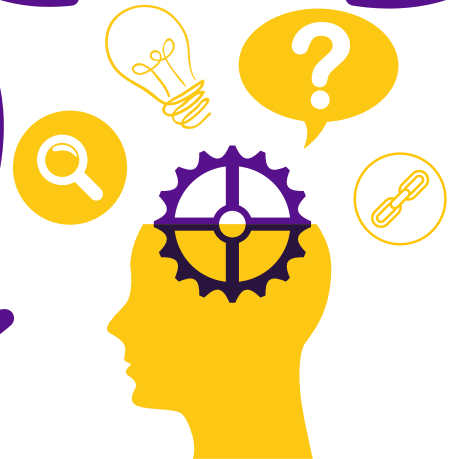
-GIRLS ADVISORY BOARD MEMBER

"IT JUST FELT LIKE A SAFE PLACE WHERE YOU COULD REALLY FIND YOURSELF AND TALK ABOUT WHO YOU ARE."

-SCARBOROUGH MIDDLE SCHOOL PARTICIPANT

"I DIDN'T KNOW VERY MUCH ABOUT SELF-EXPRESSION. SO I LEARNED A LOT ABOUT NOT BEING AFRAID TO SHOW WHO YOU ARE."

-BANGOR CONFERENCE PARTICIPANT



INCREASE IN KNOWLEDGE



SHIFT IN PERCEPTION



CHANGE IN BEHAVIOR



Hardy
Girls
Healthy
Women

\$2,500+

IDEXX



Faith Barnes* & Stephen Majercik
Valerie* & David Stone
By Land or By Sea Charitable Trust*
Anonymous

\$500 - \$2,499



Barbara Atkins
Kimberly Burns
Stephen Crandall &
Trish Hansen
Patrice Franko &
Sandy Maisel
Carole Friedman
Karen Heck^ & Bruce Olson
Dag Holmsen
Melissa Landon*
Dr. Larissa Malmstadt
Elizabeth Preston
Tobi Schneider &
Steve Neumeister
Kimberly Simmons &
Kate Bramley-Simmons
Margo Simmons
Cynthia Sortwell
Dan Tappan

\$101 - \$499

Justin & Rachael Alfond
Barbara Allen
Anonymous
Mary Barnes
Katie Bowes
Ashley Brock
Steven Brock
Jeff Brock
Marilyn Bronzi
Central Maine Motors
Anna Charlotte
Chiropractic Family Health
Rachel Coffey
Amy Cohan & Austin Smith
Lynn^ & Aaron Cole
Hilly Cray
Farahad Dastoor
Jeannette Eaton* & Peter Sniffen
Daniel Eccher & Brigid Mullally
Family Dental Practice
Emily & Isabella Figdor
Margaret Gardiner
Rachel Garfield
Lena Geraghty
Mary J. Herman Consulting
Gillian Johnston
Joshua Kavalier
Kirsten Kessler
Lily King & Tyler Clements

\$101 - \$499 CONT'D

LeBlanc & Young
Pamela Laskey
Law Offices of Joe Bornstein
Kimberley Lesnau
Lisa Lessard
Harry Lohr
MaryBeth Lorenz
Avery MacKenzie
Tracy MacKenzie
Mad Science of Maine*
Margaret McFadden
Lyn Mikel Brown^ & Mark Tappan
Mary Beth Mills & James Barrett
Morning Glory Natural Foods
Marilyn Moss Rockefeller
Northeast Laboratory Services
Jane Phelan
Clara Porter & Daniel Holliday
Chris Rusnov & Bob Hayes
Erica Schair-Cardona
Kurt & Susan Schwartz
A.K. Shingle
Moses Silverman
Kimberly & YuJi Smith
Jessica Stevens & Amanda Butcher
South Street Linen
Karen & Bob Suva
Brenda Taylor
Alleen Thompson
Amy Trask
Lee Trench
Jeff & Abby Troiano
Douglas & Kathleen Wescott
Yarmouth Chiropractic
Jennifer Yoder*
Elisabeth Zimmerman

<\$100

Bethany Ablan
Katherine Allen
Scott Andrews
Erika Arthun
David Austin
Emeline Avignon
Pat Barnard
Benjamin Barnes
Henrietta Barnes
Alice Barnett
Jennifer Barton
Martha Beals & Bill Millis
Molly Bedell
Suzin Bedell-Healy
Mary & John Benziger
Julie Bero
Cassandra Biette
Katherine Black
Gail Bolger
Eliza Booth
Allie Bosco
Lynn Braff
Jennifer Bragg
Jon Breeding
Trish & Tom Brigham
Christine Bright
Trudi Brock
Alli Brown
Bets Brown
Emily Bunker
Jane Bunker
Dana Bushee
Diane Butterfield
Katie Caldwell &
Jared Cole
Kaitlin Callender
Lalla Carothers
Sarah Carpenter
Sue Carter Kahl
Changing Hands
Bookstore
Ruth Charron
Christie Chilton
Karen Clanton
Kathleen Cole
Bonnie Colluer
Donna Conkling
Carla Cook

Helen Cray
Tamiko Davies
Jane Demers
Judy Desis
Dr. & Mrs. Paul J.
Desjardins
Jane Doan
Betsy Eaton
Erika Egner
Kate Elmes
Anne Esquerra
Paula & Jon Eustis
Sarah Fagg
Susan L. Feibelman
Charles & Lore Ferguson
Kathleen Flanagan
Wendy Flaschner
Nina Fletcher
Suzanne Fox
Lacey Gale
Ellen Gawler
Kasie Giallombardo
Beverly Gillette &
John Keller Gift Fund
Maijosh Giraut
Eleanor Goldberg
Ellen Golden
Carrie Hanlon
Bob & Elaine Harriman
Nicki Harris
Meg Hausman
Molly Heaney
Janet Heck Doyle & Fred Doyle
Pam Heuberger
Jennifer Hitchcox
Nate Huber
Jacqueline Ivy
Betsy Johnson
Charlotte Joseph
John Joseph

<\$100 CONT'D

Edie Keller & John Likins
Andrea Kelley
Susan Kendeigh
Toby Kilgore
Kathy Kilrain Del Rio
Molly Kimmel
John Koons
Jean & Peter Koons
Theodora Kramer
Meaghan Krohn
Michelle Kuchuk
Jackie Kulik
Ryan Lane
Alyssa Lang
Rachel Lavengood
Annette Lee
Jessica Leighton
Katie Luce
Donna Macomber
Stacy Magic
Elizabeth Mares
Louise & Terry McCannell
M Jean McDevitt
Kathy McGhinnis
Rosemarie McMahon
Sue McMorow
Laurie McReel & John Poirier
Betty-Jane & Richard Meader
Marilyn Meyerhans
Mary Lou Michael
Dr. Roy & Lisa Miller
Caryn Mirriam-Goldberg
Stephanie Miskell
Joan & Robert Mohlar
Allison Moloney
Janine Moore
Allison Morrill
Barbara Mosley
Madeleine Msall
Ken Mukai
Sarah Muscat
Carol & Alex Neubert
Mary O'Brien
Emil Oatfield
Marlene Oliver
Karen Otsea
Jodi Paloni
Carol Paradis &
Rick Eskelund
Steph & Smoky Payson
Sara Perfetti
Kathleen Perkins
Ron Picciotti
Qwen Pinckney

Jackie Potter
David & Janet Preston
Marilyn Pukkila
Whitney Ray-Dawson
Brittany Reardon
Amy Rhyneer
Ajna Rivera
Ananda Rivera
Elisabeth Robert
Victoria Rodriguez
Ruth Rohde
Denise Rubin
Suzy Rucobo
Maggie Ruder
Linda and Phil Rutledge
Casey Ryder
Laura Saltz
Nancy Savage Marcus
Gillian Schair
Ellie Schneid
Stephen Schneider
Lynda Schroeder
Lorry Schwellenbach
Lori Seegers
Maryanne Seredynski
Christine Shaw
Mark & Judi Silver
Debby Smiley
Sherrilynn & Rick Smith
Gayle & Bruce Snyder
Dakota Soifer
Deb & John Soifer
Molly Steinmetz
Rebecca Stern
Grace Stone*
Gloria Stone
Jonathan Stone
Megan Taft
Izzy & Beth Tappan-deFrees
Abigail Taylor-Roth*
Danielle Tognato &
Philippe Ouimet
Mariah Torres
Lisa Van Dyk
Raylene Wall
Casey & Steve Ward
Pamela Ward Thayer
Nancy Warren
Webb Family
Martha Welty
Sarah Whitridge
Marjolaine Whittlesey
Carole Williams
Megan Williams
Kim Woodhouse

IN KIND

Waynflete

111 MAINE



* Board Members
^ Founder

HARDY
SUPPORTERS